



US 441 SCENIC HIGHWAY



GOALS, OBJECTIVES, AND STRATEGIES

GOAL # 1:

Encourage Contextual Appropriate Signing and Development that Compliments Intrinsic Resources within and adjacent to the corridor.

OBJECTIVE 1.1: Maintain the Scenic Integrity of the existing land uses along the highway

STRATEGIES:

- 1.1.1 Encourage policy tools that can provide incentives for improvements to existing development along the corridor [e.g. property tax relief, conservation/restoration subsidies, scenic conservation easements.]
- 1.1.2 Review land use and zoning designations that currently apply within the corridor for potential incompatible uses that may affect the scenic integrity of the corridor [e.g. variances, special exceptions, restrictive subdivision regulations].
- 1.1.3 Ensure that the scenic highway designation is accounted for in all planning, zoning development and infrastructure decisions within the corridor.
- 1.1.4 Require development approval or development modification requests that may affect the scenic integrity of the corridor to receive review by an appropriate governmental staff person and/or the CME.
- 1.1.5 Review existing public and private infrastructure planning efforts for incompatibilities with the scenic character of the roadway [e.g. utilities, cell towers, etc.].

OBJECTIVE 1.2: Improve the scenic integrity of future development in the viewscapes along the designated highway.

STRATEGIES:

- 1.2.1 Encourage contextually appropriate public investment in scenic and intrinsic resource enhancements within the Corridor. [e.g. median and right-of-way landscaping, gateway signage, interpretative signage and centers].
- 1.2.2 Encourage policy tools that provide the local governments with flexibility to negotiate development agreements that improve the scenic character of the designated highway [e.g. density bonuses, special exceptions and variances for conformance with setbacks, viewshed maintenance and architectural and signage conventions].
- 1.2.3 Develop voluntary architectural guidelines for use along the corridor [e.g. vintage]
- 1.2.4 Work with property owners within the corridor to manage the viewscapes and intrinsic resources [e.g. provide incentives for management of sandhill cranes].

GOAL # 2:

Identify and Secure Funding Sources for Implementation of the US 441 Corridor Action Plan.

OBJECTIVE 2.1: Obtain funding for the highest priority activities along the corridor

STRATEGIES:

- 2.1.1 Generate a list of governmental programs and other funding options.
- 2.1.2 Identify funding measures through promotion and corridor marketing techniques.
- 2.1.3 Coordinate with federal and state funding sources for improvements, i.e. transportation enhancement funds, resurfacing funds, safety funds, P2000.
- 2.1.4 Apply to the appropriate agencies. Attach supporting documentation and photos.

OBJECTIVE 2.2: Identify local government projects and funding programs that will be useful in implementing the Action Plan.

STRATEGIES:

- 2.2.1 Meet with local elected officials to seek support for this objective.
- 2.2.2 Coordinate with other local related programs such as the Legacy Lands Initiative, the I-75 Corridor Council, the City of Alachua Scenic Grant, etc.
- 2.2.3 Review local government's transportation budgets.