

Old Florida Heritage Highway, Inc. Meeting Minutes January 30, 2014

ACT Prairie Creek Lodge

Present: Scott Richardson [President & Evinston Resident]; Sara-Nett Wood, Ashley Wood, Karen Goeser, Gary Goeser; Terry Halbeck, Bill Halbeck (Evinston Residents); Perran Ross; (Friends of Paynes Prairie- President); Margaret Jensen, Ed Geers (Micanopy Residents); Ann Stacy, Mary Alford (Gainesville Residents); Val Leitner (ACT); Debrah Miller; (FDOT District 2 staff); Bob Finck (Atkins, FDOT consultant); Kathleen Pagan (County GM).

Following a pot luck dinner the business meeting Called to Order at 6:30 pm. Self-introductions were made by all to begin following many dinner conversations.

President's report – Scott Richardson reported recent expenditures to renew the PO Box, and paper goods for the annual meeting (to be saved for fish fry). Bank balance approximately \$1200. He made an appeal to increasing participation, and increasing number of members. He mentioned he sees the byway effort as “Important to save your Sunday drive.”

Election of Officers for 2014:

Following general discussion, nominations from the floor were made and the following persons were elected by unanimous agreement:

President: Scott Richardson
Vice President: Gary Goeser
Secretary: Mary Alford
Treasurer: Ashley Wood

Also Scott appointed Ann Stacey as honorary “Membership Chair.” Ann mentioned the possibility of “each one reach one” to grow the membership.

Roundtable Discussion- There was discussion by everyone to give ideas for increasing participation and improving meetings, including these points:

Request participation by the new Town of Micanopy Administrator; Contact byway businesses; Consider ways to coordinate with the Micanopy Fall Festival Committee (expand participation in festival planning); work with artists for future plein air paint-outs; coordinate with other CSO groups

(Friends of Paynes Prairie and Friends of MK Rawlings Farm); Utilize meetup.com and other new social media such as Facebook events; Request to utilize Micanopy Historical Society list-serv; Assign work tasks at meetings; Promote “each one reach one” for members to bring friends to meetings; limit number of meetings; work on determining the best way to ‘sell’ meetings, including good ‘tasting’ heritage (food) and recognizing ‘Sense of Place’ Heritage (distinct byway communities); change locations of meetings along the byway.

Meeting Committee Established- A committee to explore new meeting venues along the byway corridor was created. These persons volunteered to serve- Scott Richardson, Gary Goeser, Mary Alford, Debra Miller & Bob Finck. Kathleen will help provide any technical resources. Bob Finck will coordinate Conference calls.

Ed Geers thanked Scott Richardson for serving as President and announced events of the Micanopy Historical Society. He also mentioned the Micanopy Regulars are looking for new members for historic reenactments. The Regulars have a busy schedule planned for February.

FDOT Report- Debrah Miller reported an FDOT information meeting is scheduled on Tuesday, Feb. 11 at Town Hall, 5-7pm about a proposal for Chokolka Blvd. sidewalks.

County Staff Kathleen Pagan reported BikeFlorida will tour the byway in spring.

Meeting minutes of Oct. 2013 were approved unanimously as drafted.

Next byway meeting TBD. Meeting adjourned approximately 7:45pm.