

Old Florida Heritage Highway Corridor Management Council May 11, 2011 Minutes

Present: Scott Richardson [President, Evinston Resident]; Alicia Wood [Sec., Evinston Resident]; Lacinda Richardson [Evinston Resident]; Ed Geers [Micanopy resident & Historical Society]; Debrah Miller [FDOT Scenic Byway staff]; Steven Scanlan [FDOT Maintenance staff]; Kathleen Pagan [County GM]; Bob Finck [PBS&J, FDOT consultant]

Meeting at Evinston UMC called to order at 3:05 pm by Chair Scott Richardson.

1. Review of Draft Agenda- Unanimous, (however the Feb. minutes will require action at next meeting as staff agenda did not include this item).

2. NSB Grant- letter of support for DEP/Friends of Paynes Prairie Visitors Center Phase 3- Approved unanimously.

3. 501c3 Application & general recordkeeping details

Draft budget review and Activities narrative discussion- presented by Bob Finck and discussed. He also requested any input following meeting as he will continue work.

Establish Inc. Bank Account [membership check deposits]- Scott Richardson will open account at Florida Citizens Bank at Micanopy

Alicia Wood noted Jan.-Mar. are the most difficult months for her to attend due to work duties, but she will continue as Sec. through the year.

4. City of Gainesville Rail Trail Signage - Preliminary Construction Documents

Discussion that Byway Logo be utilized, possibly that the distance signage should include distances to the byway cross roads along the GHT.

5. Twin Lakes Fish Camp & other byway businesses to increase PR & participation -

There was an inquiry from business owner when Byway Video Crew was in area. There was some discussion of local history of fishing guides. Consensus that outreach to businesses is important and there may be potential for business sponsorship and Kathleen Pagan has requested the Fish Camp be included on the VisitGainesville online map. Bob Finck will attempt contact at Twin Lakes. There was also discussion of potential for placemat with advertising.

6. Florida State Highway Program workshop – St. Augustine June 8-10

Kathleen Pagan mentioned Alachua County Tourist Development Council (TDC) Scholarship- ½ cost reimbursement and the Florida's Eden may be participating. There was discussion and consensus support for byway President Scott Richardson to attend if possible.

7. Event Planning

Decision to hold July 21, 2011 OFHH Fish Fry fundraiser. 6pm-8pm. Place TBD.

Kathleen Pagan directed to submit Micanopy Fall Harvest Application Oct. 29-30.

Ed Geers commented that the Florida Humanities Council may hold a program event at Micanopy.

Alicia Wood mentioned that roadside litter clean-ups are important, and Steve Scanlan mentioned the Great American Clean Up is scheduled March 1-May 31. More discussion will follow.

Next Meeting tentatively scheduled for June 15. There was also discussion of whether evening meetings may allow more public participation so should be considered. Meeting adjourned approximately 4:30pm.