

Old Florida Heritage Highway CMC Meeting Minutes July 16, 2012

Present: Scott Richardson [President & Evinston Resident]; Jessica Baker; Todd Baker; (Evinston Residents); Ed Geers; Les Singleton (Micanopy Residents); Amber Roux (Paynes Prairie staff); Debrah Miller (FDOT District 2 scenic byway coordinator); Dwight Forsyth (FDOT photographer); Kathleen Pagan (County GM); Bob Finck (Atkins, FDOT consultant).

- **Call to Order / Introductions / Approval of May 2012 Minutes-** At 5:30 pm Scott called the general CMC meeting to order. Due to late arrivals, only Ed Geers was present and since he was not in attendance in May he could not make motion to accept minutes. (Others arrived later but no action was taken concerning the draft minutes).
- **Chairman's report –**
 - 501(c)(3) designation status- Scott Richardson reported the 501(c)(3) designation status is approved!! Thanks to all, especially Bob Finck, for the work on the application.
 - Byway Assessment Subcommittee process still underway
 - Micanopy Historical Battle Commemoration report- Scott Richardson asked Ed Geers to provide a report on the June 9 event in Micanopy. Ed stated between 200-300 visitors at the Historical Museum, with donations for the day totaling over \$400. There were around 200 people at the afternoon presentation, and the painting that was unveiled is now in the Museum. Ed also stated the Historical Society has asked him to work on a museum at the Native American Preserve. He mentioned there is possibility for a travelling exhibit, and Ed has been in contact with Mr. Brian Sefada of the Seminole tribe. Mr. Sefada is Director of Community Outreach at the Big Cypress reservation. Ed also mentioned ACT is planning a battle reenactment event at the Prairie Lodge.
 - **Brochure Re-design** – Purpose is to Promote Membership / Participation. All agreed the subcommittee draft is excellent. Some edits to map were recommended, including addition of MK Rawlings State Park, “to Ocala”, revision of CR 234 to connect to US 441. Also the photo contest winning entry will be included. This will be completed before the Fish Fry.
 - **Event Planning**
 - Photography Contest – Dwight Forsyth mentioned one entry incomplete. It may be a file size problem, so Dwight and Jessica will work on this matter. A total of 11 entries were received. Thanks to Jessica for great PR and thanks to Dwight for judging. FDOT will print the winners.
 - Fish Fry – Aug. 2- Scott Richardson will work on supply logistics for fish, all CMC encouraged to bring desserts (and side dishes if anyone wishes). Amber Roux will coordinate details of Park entry and pavilion.
 - “Save the Date” for CraneFest- January 19-20, 2013. Kathleen Pagan will provide updates as details become available- www.floridacranefestival.com
 - **Fundraising** – Scott Richardson and Bob Finck are brainstorming ideas. Kathleen showed a catalog with thermometers with flower motif, but others mentioned rain gauge preference.

- **Membership** – It was mentioned the website is a good means to recruit new members. Bob Finck noted a non-profit can receive a free website with .org extension. He suggested persons review the HeritageCrossroads.org website. Staff will check with County IT also.

Bob Finck also noted the importance of newsletter (and the membership recruitment brochure notes this as a benefit). First digital newsletter is planned after the Fish Fry (to include photos).

(Ed Geers also mentioned the Town of Micanopy will publish a newsletter in September and submissions can be made to Town Hall, micanopytown@bellsouth.net , Attn: Commissioner Virginia Mance).

- **FDOT District 2 Scenic Highway Coordinator & County staff reports**

Debrah Miller mentioned the Florida Scenic Highways Program proposed 5 yr. work plan and said that state program staff are working to rewrite the State Workplan and Vision, noting the new program Director Jeff Caster, FASLA. Following a September staff review, all byways will be invited to also provide comments on the draft.

Kathleen Pagan noted there is a new Facebook Group, “Old Florida” to preserve and celebrate old Florida history, and she will coordinate with County VCB staff to optimize this marketing opportunity.

- **Round Table Discussion-** Les Singleton asked if the Old Florida Heritage Highway has submitted an application to the Micanopy Fall Harvest Festival, and staff Kathleen Pagan noted an application was mailed before the deadline. Thus far no information is known.

[Some persons arrived for the Town yoga class in the meeting room, so the draft brochures and general information about the Fish Fry were shared].

- **Next meeting-** Monday, August 27 at 5:30pm at Evinston UMC, unless Scott Richardson advises of schedule conflict on this date.