

OFHH Corridor Management Council–Dec. 1, 2009
Herlong Mansion Long Hall Meeting Room, Micanopy, FL

Present: David Carr, Ashley Wood, Andrea Christman; Valerie Rivers, Debrah Miller, Steve Scanlan, John Pricher, Kathleen Pagan, Sean Kelly, Mike Palozzi, Bob Finck

Meeting began at 2:30 p.m..

1. Minutes from Oct. 20– reviewed, motion to approve (Wood.2nd by Pricher) passed unanimously.

2. Planning consultants from PBS&J, under contract with FDOT, marketing work. Mike Palozzi presented print copies of a marketing contacts spreadsheet. Discussion followed. Kathleen noted local Audubon Society should be included. Ashley Wood asked to include Rotary Clubs of Gainesville (2) and Kiwanis.

Mike also presented the brochure noting he included Mission statement based on Vision. General comments should be sent to Bob Finck for revisions.

David Carr asked about the possibility of creating an App for a digital tour. He also suggests the state scenic byway program should consider this technology, and as an intermediate step have mobile websites. There was general discussion on use of technology, including social networks including Facebook, while continuing use of print media. Ashley Wood noted the progress on the cell phone historic tour.

[Staff note- following meeting Debrah Miller communicated Apps idea to state scenic byways contact Clint Eliason, and found this http://www.readwriteweb.com/archives/13_tools_for_building_your_own_iphone_app.php].

Mike Palozzi noted there are multiple ways of ‘touring’ and the OFHH should include several tools [print maps, GPS, phones]

3. Discussion of Priorities for National Scenic Byway Program grant [announcement still pending]. Debrah Miller stated it is her understanding that tangible large ticket [\$500,000] projects are advisable.

Ashley Wood reported that he consulted with UF Professor Susan Tate concerning the Wood & Swink restoration. She advised the following work:

Historical Inventory
Surface Cleaning only
Lighting
ADA Accessibility

Ashley stated he thought perhaps the plywood flooring should be upgraded to pine but this was not included in Prof. Tate’s remarks. Prof. Tate has not submitted any written analysis.

There was mention of approx. \$100,000 grant application underway by CTF [based on available matching funds].

Ashley also mentioned a Paint Out is scheduled for April 17, 2010. CTF has hired an event coordinator [Leslie Long] and anticipates approx. 35 plein air artists will participate.

Discussion on other grant projects included another phase of the Friends of Paynes Prairie Visitors Center, MK Rawlings Interpretive Center and Micanopy interpretive area at the Town entrance.

Also slight possibility to consider resubmitting 2009 application if partner organizations have interest, since PBS&J planners noted some improved signage needed at Rochelle [or work on the signage with PW sign shop].

3. Discussion of Incorporation of Corridor Management Council-Bylaws were discussed in general. Consensus to have bylaws with general organization, allowing more Board members if necessary, and some flexibility for subcommittees as needed. Bylaws should not need revision with changes to the Board membership. Discussion of importance of contacting supporters to recruit Board members.

David Carr will continue work to revise and complete details with a local attorney.

Meeting adjourned approximately 4:15 pm.

DRAFT